JUDY GARTNER

Graphic Designer

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EDUCATION

AUBURN UNIVERSITY

B.F.A in Graphic Design Graduated December 2021 3.8 GPA

AFFILIATION

AIGIA | ATL Chapter

Fall 2020 - December 2021 Mentor Mentee Program

RECOGNITION

AUBURN CIRCLE MAGAZINE

Featured in: Spring 2019 / Fall 2020 / Spring 2021

GRAPHIC DESIGN USA

Package Design Winner Althea Skin: Spring 2021

SKILLS

Collaboration / Connection Communication / Results Driven Eager to Learn / Active Listener Self Starter / Confident

TOOLS

Adobe Creative Suite:

InDesign / Illustrator / XD / Lightroom Photoshop / After Effects / Premiere Pro

Experienced in:

Content Creation / Digital + Film Photography / Videography / Editing (Post Production) / Social Media Managing / Brand Collaboration

EXPERIENCE

AUBURN UNIVERSITY | Health Promotion & Wellness

LEAD DESIGNER

Auburn, AL | December 2019 - Spring 2021 Created materials for event promotions which include posters, social media images, graphics for websites, and creating multiple Unversity organizations brand identities. Executed over 20 plus projects under 8 brand umbrellas.

WASH HOUSE RESTAURANT | Fine Dining

SOCIAL MEDIA MANAGER

Fairhope, AL | March 2019 - April 2022

Developed a clear voice across social media platforms. Planned, created, and edited unique content weekly. Website Redesign.

ASHER RILEY | COTTON & NAVY | Small Buisness

GRAPHIC DESIGNER / CONTENT CREATOR

Birmingham, AL | August 2020 - November 2021 Managed online retail platforms while shooting lifestyle and product photography remotely.

THE AUBURN CIRCLE | *Literary Arts Magazine* VISUAL ARTS EDITOR

Auburn, AL | September 2020 - September 2021 Volunteer designer for the on-campus arts magazine. Reviewed and refined student submissions quarterly.

PROVISION | Wine + Coffee Bar

BAR TENDER + Freelance Designer

Fairhope, AL | December 2021 - August 2022

Tended bar at an upscale establishment. Remotely worked freelance for various design projects ranging from product packaging to social media content.

GLOSSIER INC. | Cosmetics

Atlanta, GA | August 2022 - January 2023

OFFLINE EDITOR

Fostered connection with Guests and worked to find their product solution. Offered creative solutions for the betterment of the team.

PLEIN AIR | *Marketing* + *Technology Consultancy*

Atlanta, GA | January 2023 - Current

JR. DESIGNER

Developed brand experiences and creative content while expanding on creative campaigns. Delivered on marketing initiatives, strategic positioning, and generated clear ideas and concepts across mutiple medias to present directly to clients.